

Tournament FAQ's

If we hold a fundraising tournament at Capt'n Bill's, are we responsible for taking the team sign ups as well? *No, Capt'n Bill's will take all of the team sign ups beginning the Monday before the tournament. We will collect all monies and write your organization a check after the tournament.*

If we have someone to run the tournament for us, do we still have to pay the full fee that includes a tournament director? *Yes, Capt'n Bill's will include someone to run the tournament for you to ensure that all of our tournaments are run the same way, using the same rules.*

Can we have local businesses donate food and drink for the players? *Capt'n Bill's does not allow outside food or drink products in the facility.*

How can we advertise our event at your facility? *You can hang posters inside our facility, we will include information on your event in our nightly announcements and if you bring some flyers we can have the referees hand them out to the players. We recommend that you come out and personally invite players to your event.*

Can we hang banners on the fence? *Yes, banners can be hung up prior to the event and will have to be removed when the event is over.*



Capt'n Bill's Backyard Grill

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2017 Volleyball Tournament Fundraising Information



www.captnbills.com

910-762-0173

Fundraising at Capt'n Bill's



A volleyball tournament is a unique way to raise money.

Holding a volleyball tournament at Capt'n Bill's is a unique way to raise money for your organization. With the correct planning, your volleyball tournament can be quite profitable! The tournament schedule is compiled in December for the following year. To get the most exposure for your tournament, it is recommended to get

on the Capt'n Bill's tournament schedule as soon as possible so that it is put online with the rest of the tournament schedule.

Cost

The cost to hold a volleyball tournament at Capt'n Bill's is \$400. This fee must be paid in advance to reserve the tournament date. This fee includes a tournament director to organize and run the tournament for you.



Responsibilities

When holding a tournament at Capt'n Bill's, your responsibilities include the following:

- Advertising the event. Whether it is handing out flyers, advertising in the newspaper, on television or radio, it is your job to get the word out about your event. Flyers and other print material must be approved by the program director at Capt'n Bill's before being distributed. Social media is a great way to spread the word about your event!
- Providing the team prizes. Prizes for the teams can be anything you would like them to be. Some suggestions are trophies or plaques, goodie bags consisting of gift certificates, t-shirts and other items donated from local businesses, car washes or movie passes. Whatever you decide to give, make sure you have enough prizes for the winning team in each division.
- Providing the raffle prizes. Should you decide to hold a raffle, you will be responsible for getting the raffle prizes as well as the tickets used in the raffle and someone to be responsible for selling the tickets, drawing the numbers and tracking the prizes.

Keys To Success

Following are a few suggestions to make your tournament more successful:

- Get prizes, not cash. Many local businesses are willing to donate items to use for prizes, so you can keep the cash for your organization.
- Get creative. Make your tournament stand out from all the others held at Capt'n Bill's. Doing something a little different will get people excited about participating in your event. Try a theme, award prizes for the best team name or uniforms.

- Give players something for playing. Make goodie bags or hand out t-shirts to all the participants. If they know ahead of time that they will receive something for their participation, your turnout will be higher. If players receive something for playing, you can charge a higher entry fee.
- 4 person coed works best. From past experiences, 4 person tournaments have the highest participation. Offer 3 divisions—A, B and C. This will cover every skill level.
- Get some help. Planning a tournament is not a one person job. It takes a lot of time and effort to have a successful tournament.
- Have more than just volleyball. Think of ways to bring in additional cash. Raffles, auctions, car washes or more creative things such as tickets sold for second chance serves are great ways to bring in extra money.
- Get some sponsors. Asking local businesses to become a sponsor for your event will help cover some of the costs you will endure such as t-shirt expenses and advertising.
- Have something for everyone. Face painters, bouncy houses, fun for the whole family will bring more people which means more raised for your cause.

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