



Capt'n Bill's Backyard Grill

Dear Friends,

More than 170,000 people in North Carolina are affected by all forms of dementia and these numbers are expected to increase to 210,000 by the year 2025.

People with early-onset Alzheimer's often have to quit work, and this loss of income is a serious concern. Finances get even tighter if spouses or partners also quit their jobs to become full-time caregivers.

Some medical benefits and many social-support programs won't provide assistance unless the person with Alzheimer's is older than age 65. Younger people may need special waivers to get into such programs.

Most of us have direct contact with or know someone who has been stricken by this horrific disease. Sadly, in October of 2003, Mr. William "Capt'n Bill" Musser lost his battle with Alzheimer's. It is in Capt'n Bill's honor and memory that the Musser family is hosting the 15th Annual "A Day to Remember" Volleyball Tournament & Family Festival. The date of the event is Saturday, October 13, 2018 at Capt'n Bill's Backyard Grill. "A Day to Remember" will benefit Dementia Alliance of North Carolina. Researchers have made great strides in fighting this disease but more can be done to win the battle against this devastating illness.

Our event this year promises something for everyone! In addition to the volleyball tournament there will be a festival to include clowns, games, healthcare information, face painting, local vendors and much more. The volleyball tournament offers divisions for all skill levels and each participant will receive a goody bag and event t-shirt. A Chinese auction will also be held. It will be a day of fun that families can come out and make some wonderful memories together.

With the help of our sponsors, supporters and volunteer staff our event has grown tremendously over the years. Over the past 14 years we have raised over \$100,000 for dementia and related illnesses research, caregiver training, patient services and awareness right here in Eastern NC. Can we count on your support for this year's event? Our goal for the 15th Annual "A Day to Remember" is to raise \$20,000 as well as the immeasurable amount of awareness for dementia and related diseases including Alzheimer's disease. With the momentum that has been created from previous years and the dedication of this community, we truly believe this goal is attainable.

Please find enclosed sponsorship information to review as well as necessary paperwork to become part of our "A Day to Remember" team. In addition to sponsorships, there is a need for volunteers, prize donations for the Chinese auction, team prizes and goody bag items. If you are able to help in any of these areas, it would be greatly appreciated. If you have any questions about the event, please feel free to call us directly at (910) 762-0173. By helping with this wonderful event, you may someday help a patient with dementia have one more "Day to Remember."

Sincerely,

Erin S Musser

Erin S Musser
Owner, Capt'n Bill's

Debby Shaw

Debby Shaw
Office Manager, Capt'n Bill's

Statistics about dementia are quoted from www.dementianc.org.